

# THE UHL SCOUTING REPORT

The official newsletter for United Heroes League, a non-profit organization that keeps military kids healthy and active through sports.



## 2018 HIGHLIGHT REEL

United Heroes League and the military families we support had a very exciting 2018! We are proud to announce that we distributed \$3,000,000.00 in charitable giving last year, that's over \$8200.00 per day, 365 days a year. – We think that is a pretty impressive number for an organization with a full-time staff that you can count on one hand!

UHL executed over 50 major events around the United States that either allowed military kids to experience the sport they love, or brought our supporters together to rally and grow our mission so we could impact more heroic families. Our goal is to serve the little heroes that never signed the dotted line like their parents did... yet they serve and sacrifice right along with them during the deployments, extended training exercises, and all of the other stressors that accompany serving in our Armed Forces.

Let's roll the tape and take a look at some of the high points from 2018:



### SUPER BOWL LII

10 lucky service members and a child each got to experience Super Bowl 52 from a field-side 'touchdown' suite donated by the Minnesota Vikings.

The group of service members who attended had the combined stats of:

- 158 Years of Service
- 27 Deployments
- 8 Commendation Medals
- 6 Bronze Stars
- 2 Purple Hearts

This once in a life time experience is a memory that these military families will remember forever. "This is a memory my family and I will cherish forever- we are so grateful for UHL and the memories they help create", said 1<sup>st</sup> Sergeant Acie Matthews, who attended with his son.

Thank you Minnesota Vikings!



### WARRIOR CAMP

The 6<sup>th</sup> Annual Warrior Camp, took place at Camp Ripley in August where over 100 military kids took on a 4-day journey that brings military kids together. This is a military themed live-in hockey camp that consists of ice time, dry land and military training that allows these kids to get just a taste of the military life.

"We want to put on a camp for these kids so they can improve their hockey skills, while also opening their eyes to what their parents go through" said Sergeant Major Retired Ed Adricula, VP of Operations at UHL.

The military kids that attend never want to leave. "Warrior Camp is super fun and I can't wait to come back every year!" one 11-year-old Warrior Camp participant said.

Check out our website for more information and how to register for this year's Warrior Camp.



### TIMBERWOLVES SHOPPING SPREE

In December, the Minnesota Timberwolves partnered with UHL to give 14 deserving military kids a Christmas to remember. These little heroes were surprised with a \$500 shopping spree at Target! Each of the 14 kids were paired up with a MN Timberwolves player to enhance their experience even more. Families were then surprised with an additional \$500 gift card to Target, a TV and a Fitbit to help give them a happier holiday.

"The Timberwolves shopping spree was more amazing than we ever could have imagined! We cannot thank ALL OF YOU enough!" said Chalane, grateful mother of her son Anthony's incredible experience.

Huge thank you to the Timberwolves and the Timberwolves Fastbreak Foundation for partnering with us!



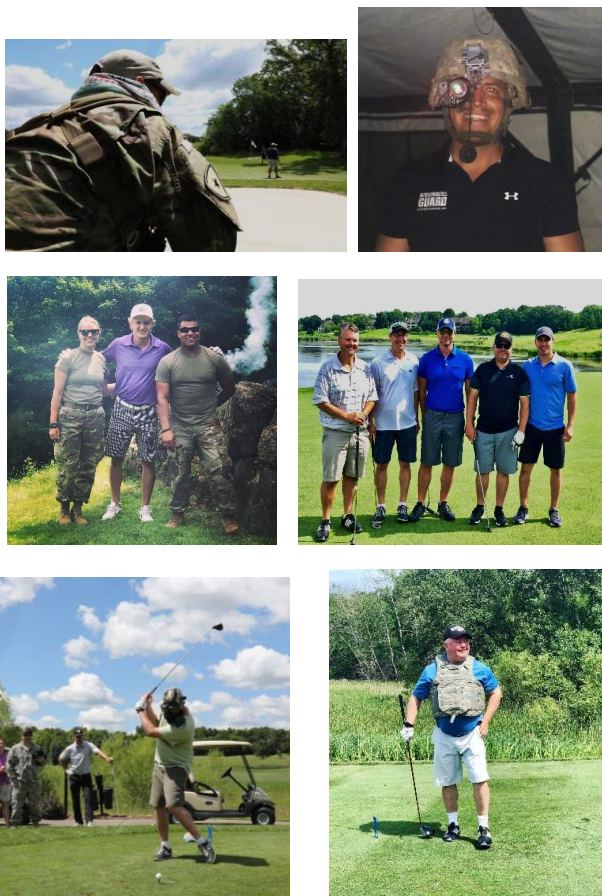
# UHL'S TWO BIGGEST ANNUAL EVENTS

## CAMO CLASSIC

We had another successful Camo Classic this year at Legends Golf Club presented by Tradition Companies. Each year over 36 professional athletes participate in this event. This year's attendees included Jake Guentzel, Corey Koskie, Justin Morneau, Zach Parise, Coach Boudreau, and Mark Parrish to name a few.

Each foursome of golfers, for a total of 180 participants, gets paired with a professional athlete to enhance their experience. Guests love coming for the unique military dynamics presented at this event: Teeing off with a gas mask on... longest drive while wearing body armor... finding the sniper before he finds you... military members emerging from water hazards... and everyone's favorite, the MRZR golf ball cannon that you can shoot from the tee box onto the green of a par 5... in one shot! It's not just another round of golf, it's an adventure!

Along with having a fun-filled day, everyone involved saw the importance of our mission, including our dedicated volunteers. "As a service member, this event is a great way to raise money and show support for this incredible organization" said SGT Miranda Grewe, UHL volunteer. Save the date for this year's Camo Classic on June 24<sup>th</sup> 2019!

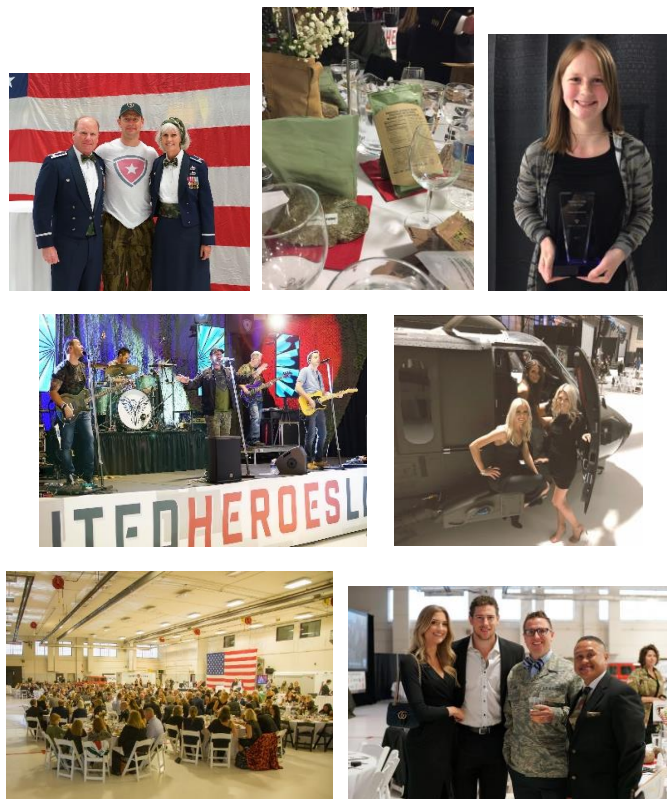


## CAMO GALA

The 2018 Camo Gala, presented by Comcast, was our most successful one yet! With the help of our generous sponsors, donors and guests in attendance, we raised over \$100,000 for military kids. It is such a special evening as we celebrate our mission and recognize special military guests, ambassadors, partners, volunteers, and supporters of our mission.

There were plenty of special guests in attendance that evening including Minnesota Wild's Charlie Coyle, Devan Dubnyk, Matt Hendricks and Zach Parise. These great ambassadors see the importance in this mission. "My wife and I are big supporters of the military and to be able to help the military children through UHL, we couldn't think of anything better" Hendricks said of his involvement in UHL.

The night consisted of a surprise MRE dinner, a program recognizing our corporate partner of the year (UPS), In-kind corporate partner of the year (Bauer), pro athlete ambassador of the year (Thomas Greiss), service member of the year (SSG Heather Lindsay), volunteer of the year (Cam LeBlanc), and military child of the year (Claire Kinneberg). The evening concluded with an incredible performance by Chris Hawkey. With plenty of amazing silent and live auction items, a Summit brewing truck, and people gathering to rally around the same cause, it was a very fun evening to say the least! You won't want to miss out on 2019's Camo Gala on September 28<sup>th</sup>!





## Stadium Series in Annapolis

Three families that combined for 56 years of service, including 17 deployments and 7 Commendations Medals were brought to the 2018 Stadium Series, and given grants to help pay for their children's sports fees.

Pictured below is Washington Capitals Fwd TJ Oshie with a UHL military child.



## A FEW MORE EXCITING EVENTS FROM 2018



### UPS Ice Fishing Tournament

UPS's 4<sup>th</sup> annual Ice Fishing Tournament took place in February at Lake Mille Lacs which raised \$40,000 for UHL! This year's event will take place Feb. 9<sup>th</sup> at the same location, Hunters Point. You won't want to miss this day-long event with great door prizes and some special guests.

## Rivertown Live Concert

Our 2<sup>nd</sup> annual concert took place this year with music by the band *Hairball*. 3,500 people gathered to enjoy a night on the Mississippi River listening to some great music with proceeds benefitting United Heroes League. Partnering with Hasting Rotary Club, this event raised \$100,000 for our mission!



## Comcast Cares

Our friends at Comcast donated 50 new computers to our military families. "Veterans have stood up for our country; now it's time for us to stand up for them by providing access to life-changing digital tools and resources."

-David L. Cohen (Comcast Chief Diversity Officer)



## Salute to Service Game

The Minnesota Vikings hosted 5 UHL families on the field for pregame warm ups on Nov. 4<sup>th</sup>. UHL ambassador Latavius Murray and the Minnesota Vikings also donated over 100 seats to military families to thank them for the sacrifices they make.



## Veterans Day

November was a very busy and successful month for UHL. We participated in 15 Veteran's day events across the country, and were able to recognize hundreds of the great men and women in our Armed Forces.

Including Anaheim Ducks fan, Master Gunnery Sgt Bob "Buck" Rogers, who served in WWII, Korea, and Vietnam!



## Vikings Flag Football Tournament

Our very own UHL ambassadors Kyle Rudolph & Latavius Murray along with Anthony Harris and David Morgan of the Minnesota Vikings hosted a flag football camp for 44 military children of all branches at their TCO center in Eagan, MN. At the end of the round-robin tournament, the Marine Corps ended up taking home the championship.

## Wild about Hockey

The Minnesota Wild continue to be UHL's biggest contributor to military families in the NHL. Through frequent special events, raffles, auctions, and ticket donations, the Minnesota Wild go above and beyond supporting military families year after year.



## UHL TO CELEBRATE 10<sup>TH</sup> ANNIVERSARY

2019 is an exciting year for United Heroes League. Not only do we have many fun annual and new events coming up, UHL will also be celebrating its 10<sup>th</sup> Anniversary! In August of 2009, President & Founder Shane Hudella started a nonprofit called Defending The Blue Line that would benefit military families, specifically military children. What started out as a dream in hoping to impact a few local military kids with hockey, has now become a nationally known nonprofit that has donated over 10 Million dollars in benefits to military families in a variety of sports. "I have the single best job in the universe!", said Shane Hudella, "I get to be Santa Clause 365 days a year for the greatest people in the world, nobody deserves it more than our military men and women." Stay tuned for a fun year with United Heroes League! Make sure to like us on Facebook, follow us on Twitter and Instagram, and check out our website for updates.

## #10YearChallenge



### BEFORE

220 kids served with  
\$235,000.00 worth of benefits  
(2008-09 data)



### AFTER

6,529 kids served with over  
\$3,000,000.00 worth of benefits  
(2018 data)

## OUR 2018 MVPS

Our mission would not be possible without the help of so many people. From our corporate sponsors, to our athlete ambassadors, and of course all of you who contribute to UHL in many ways- we would not be able to do this without your support. Thank you for the continued support and dedication in helping us keep our mission alive to keep military kids healthy and active through sports.

A special thank you to our most impactful partners and sponsors of 2018:

Anaheim Ducks  
Anaheim Ducks Alumni Assoc.  
Arby's  
Bauer Hockey  
Carlson Capital Management  
Comcast  
Cub Foods  
Da Beauty League  
Feldmann's Imports  
Fox Sports North

Granite City Lumberjacks  
Hastings Area Rotary Club  
J Robinson Wrestling  
Minnesota Timberwolves  
Minnesota Twins  
Minnesota United FC  
Minnesota Vikings  
Minnesota Wild  
New York Islanders  
Ohio State Men's Hockey

Perkins  
Pittsburgh Penguins  
San Jose Sharks  
Thomas & Brittney Greiss  
Tradition Companies  
Travelers  
UPS  
USA Hockey  
Washington Capitals  
Wells Fargo

## 2019 Save The Dates

February 9<sup>th</sup> UPS Ice Fishing Tournament  
June 24<sup>th</sup> Camo Classic  
August 11<sup>th</sup>-14<sup>th</sup> Warrior Camp  
September 6<sup>th</sup> Rivertown Live Concert  
September 28<sup>th</sup> Camo Gala

## What can you do to help?

- Make a [Donation](#)
- Donate Gear/Host a Gear Drive
- Donate your time ([Become a Volunteer](#))
- Become a Sponsor
- Attend our events

United Heroes League is a 501(c)(3) nonprofit organization • Federal Tax ID Number 27-0711063  
15211 Ravenna Trail Hastings, MN 55033 • [www.UnitedHeroesLeague.org](http://www.UnitedHeroesLeague.org)



Presented by Arby's

January 2019 Issue 1