



# Outdoors

**Event:** UHL Outdoors - Calgary

**What:** competitive trout fishing

**Why:** to support the charitable organization, [United Heroes League](#), which serves Active Military Families with kids in sports

**When:** May 17, 2019

**Where:** Bow River near Calgary

**Cost:** team sponsorship fee of **\$2500** includes one person to a full day of guided fishing, beverages, lunch, dinner, shirt, hat and custom military style backpack. Event sponsor can send two people that get the same as a team sponsor plus primary branding and social media coverage.

**Format:** 1 day competition comprising of 10 teams each includes guide(s), 2 Military Family Members, sponsor and a **sports or entertainment celebrity**...top 3 teams are determined by the team's total number of fish landed and get trophies/bragging rights!

**\*Sponsorships available:**

- **Event:** \$10,000 US
- **Dinner:** \$1500 US
- **Team:** \$2500 US (10 available)

*\*Anyone purchasing multiple team sponsorships or an event sponsorship will be automatically entered into a drawing to receive an all-expense paid fishing trip with Steve Pennaz from [Lake Commandos](#) and NHLer Matt Hendricks in June of 2020 in Minnesota, the land of 10,000 lakes and plenty of fish!*

**Contact**

Steve Payne

Director – UHL Outdoors

[Payner@UnitedHeroesLeague.org](mailto:Payner@UnitedHeroesLeague.org)

(952) 356-5078



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## Application and Donation Form

- I would like to sponsor a team (\$2500)
- I would like to sponsor the dinner (\$1500)
- I would like to be a main event sponsor (\$10,000)
- Please accept my donation of \$\_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Shirt Size: \_\_\_\_\_ Event Location: \_\_\_\_\_

*\*Event limited to 10 teams. Each team consists of a guide, two Military Family Members, NHL or NFL player and Sponsor Representative. Spots awarded on first come, first served basis. Any sponsor whose application has been received after the 10 team limit is filled will be notified and given the option of having their sponsorship fee refunded or applied to one of the 10 teams.*



Please return this application along with the applicable fee (make checks payable to United Heroes League) to:  
**United Heroes League, 15211 Ravenna Trail, Hastings MN 55033**

Donors may also go to [www.unitedheroesleague.org](http://www.unitedheroesleague.org) and donate via website options.

Donors wishing to donate directly via credit card, please call 651-319-0737

For more information please call (952) 356-5078 or visit  
[www.unitedheroesleague.org](http://www.unitedheroesleague.org)

*United Heroes League is a 501(c)(3) non-profit organization. Tax ID #27-0711063.*