UNITEDHEROESLEAGUE

Friday, 28 JUN 2019

RE: Statement Regarding Eligibility for Benefits from United Heroes League

Dear Veteran,

I am honored and humbled to have served in the ranks of the United States Army for twenty-four years from 1988 to 2012. We are, and will always be, the greatest fighting force in the world thanks to the men and women like you who have answered the call of duty to defend our nation.

In 2008, while serving on Active Duty for the Minnesota Army National Guard, I had this crazy idea to help military families through sports. As a Senior NCO I recognized the hardships that families go through when Service Members leave for training, deploy, are injured, or face the many other stressors that accompany serving in our Armed Forces. As a father of four boys I wanted to find a way for our youth to have an outlet to deal with the stress that they often can't communicate to the spouse or caregiver left behind with them. While you and I signed the dotted line to go fight, survive, and win on the global battlefield, our kids didn't, and my focus is to provide them and the military family with an opportunity to stay healthy and active through sports.

We've made it a decade now and have grown to be in the top ten percent of military nonprofits nationwide for giving; we've donated over twelve million dollars' worth of equipment, tickets, camps, and grants to military families. We also do it very responsibly with an annual giving ratio that ranges between 85 – 90%. That means that .85 - .90 cents of every dollar we take in goes back to actual programs that benefit our nation's heroes.

With our explosive growth over the last few years I have had to make some tough decisions on where we draw the line for benefit distribution. The bottom line is that while I would absolutely love to be able to help every single family that ever took that oath of enlistment, we simply don't have the funding and financial support to do so. So unfortunately, we cannot service grandchildren or relatives outside of the immediate family of the Service Member/Veteran. I also need to hold true to our requirement that Veterans; a. received an honorable discharge and b. deployed to a recognized combat zone during their service.

Thank you for your understanding and thank you for your service to our great nation.

More information can be found on our website at: https://unitedheroesleague.org/whos-eligible/.

Sincerely

Shane Hudella 1SG (Ret.) ARMY President & Founder United Heroes League ShaneH@UnitedHeroesLeague.org