# THE UHL SCOUTING REPORT

The official newsletter for United Heroes League, a non-profit organization that keeps military kids healthy and active through sports.



# **BAUER – LARGEST DONATION TO DATE BAUER DONATES MILLIONS IN NEW GEAR AND APPAREL**

A grand total of 97 pallets of Bauer gear and apparel flooded our warehouse in Hastings, MN over the course of a few weeks. Brand new top of the line Bauer skates, sticks, and apparel all donated for the Military Kids of UHL!

After 5 semis of pallets, countless voluteers coming in to help, hours upon hours of man power clearing and organizing our warehouse, it finally started to sink in how beneficial this donation will be to the organization. "This donation is the largest donation we have received to date and will only increase our reach to military families that we couldn't assist before." Ed Adricula, VP of opperations says of the massive donation.

Last year, Bauer donated \$1 million worth of gear and apparel to United Heroes League helping us reach our biggest year of giving to date.



You might ask how UHL managed to fit thousands of boxes into their already overflowing warehouse? It couldn't have been done without the devoted volunteers that we are lucky enough to have. "We ask these volunteers on such short notice to come on down to our warehouse to help us out, and they volunteer their time without hesitaton." Adricula said, discussing the dedication of UHL's volunteers.

The biggest thank you goes out to Bauer Hockey and their incredibly generous donation. "We have always been so grateful for Bauer's unwaivering support of our mission to keep military kids in the sport they love!" said Shane Hudella, President and Founder of UHL.



## 2019 CAMO CLASSIC - BEST ONE YET!



United Heroes League's Annual Camo Classic Golf Tournament took place on Monday, June 24<sup>th</sup>, 2019 at Legends Golf Club in Prior Lake, MN. The weather that started out looking like a threat, didn't stop 200 golfers from showing up to support our mission!

36 of our athlete ambassadors along with 166 corporate partners were the participants of the day. Each foursome of golfers was paired with an athlete ambassador for the day. A few of our 36 celebrity attendees were:

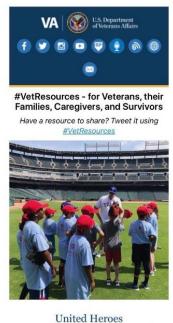
Dustin Byfuglien, Tyus Jones, Justin Morneau, Zach Parise and Nate Schmidt.

The golfers hit the course at 9:30 for an artillery shell start. What makes this golf tournament any different from all the others? 10 of the 19 holes have military infusion. A fan favorite was the Drill Sergeant hole where golfers would get yelled at by two Drill Sergeants while teeing off and putting. Another memorable experience was on hole 16 where you had to interrupt your shot down the fairway to fight the enemy in a paint ball war!

All participants had a very eventful day filled with military grade equipment and even using a golf ball cannon to tee off.

This great event was title sponsored by Tradition Companies and countless of other valued partners & sponsors.

A huge thank you to all the sponsors of this event, the athletes who support this mission and help make this day so memorable, and the military volunteers who took leave to come out to help it all run smoothly. Another successful year in the books.



League Keeps Veterans and Servicemembers Kids Healthy and Active Through Sports

# OVER 20 MILLION VETERANS LEARN ABOUT UHL'S BENEFITS

On June 26<sup>th</sup>, United Heroes League's mission was highlighted to over 20 million Veterans of our country. The Department of Veterans affairs posted a blog to their website and sent out a direct email all about our organization and how military families whom are eligible can use our benefits. This email had a very large impact on how things run here at UHL. Our warehouse received 4 years worth of equipment requests in one day, our website had 800,000 web hits at one time, and we had our phones ringing off the hook for a week straight. As we work to fulfill orders and requests, we appreciate everyone's patience and understanding during this busy time.

We want to welcome all the new military families that have signed up to be a part of United Heroes League! Our mission is to serve the military kids of this nation who never signed the dotted line but still serve right alongside their parents.

We are so thankful to the Department of Veterans Affairs for featuring our mission and allowing us to help thousands of other military families. We will continue to grow our organization and serve as many military families as we possibly can.

# ADDITIONAL SPECIAL EVENTS IN 2019

### PGA GOLF CLINIC

10 Service Members and their children were invited to a golf clinic at Frontenac Golf Club. Big thanks to the Minnesota PGA and PGA Reach MN for inviting these deserving UHL families for a fun afternoon. Both the Service Members and their children were surprised with a brand new set of golf clubs to take home!



### TEXAS RANGERS BASEBALL CLINIC

On June 19<sup>th</sup>, 50 UHL military kids were invited to Globe Life Park in Arlington, Texas for a fun day of working on their baseball skills with Texas Rangers staff and past legends. These families also attended the Texas Rangers game that night to cap off the fun day! Thank you to the Texas Rangers for their continued support to military kids and keeping them active in the sports they love.



# TRAVELERS GOLF TOURNAMENT

Travelers Insurance agency chose United Heroes League to be the beneficiary of their annual golf tournament for the second year in a row! This year's golf outing took place on Monday June 17<sup>th</sup> at StoneRidge Golf Club in Stillwater, MN. They raised a total of \$12,000 for our mission! We are so grateful for their continued donations of time, talent and money to our mission.



# TORO DONATION

Toro donated a riding lawn mower to help United Heroes League keep up with its land development. Toro is a proud supporter of our military and has been a fantastic partner to UHL and the military kids we support. Toro is the kind of company you can count on!



### MINNESOTA TWINS BASEBALL CLINIC

On June 23<sup>rd</sup>, the Minnesota Twins hosted 50 UHL military kids to partake in a 2 hour long camp to get them out on the ball field. The event was hosted by the 934<sup>th</sup> Airlift Wing, and Great Clips surprised the kids with a free haircut! One military mother said her son was more excited to go to this camp than he was on Christmas morning! Another example of our amazing partners having such an incredible impact on these military kids.



### ALL STAR HEROES ROUND TWO

The NHLPA Goals and Dreams announced in late June that they will be bringing four more Service Members and their child to the 2020 All Star Game in St. Louis, MO for a VIP experience! "This went so well in San Jose and we are ready to do it again in St. Louis to give back to these Heroes!" Chris Campoli, Divisional Player Rep of the NHLPA said. Get ready for another round of #YourAllStarHero!



### SERVICE MEMBER SPOTLIGHT

### TSGT Alicia Lagarde, MN Air National Guard



#### UHL: What made you decide to serve in the Military?

Alicia: I had always wanted to join the military when I was younger. I decided to enroll in college right after high school, but after one semester I realized it was too expensive. Since I previously wanted to join the military, it was an easy decision to join the Air National Guard. I could still go to school full-time while serving my country as well as get my nursing degree paid for.

UHL: What is your favorite memory with UHL?

Alicia: My favorite memory has to be seeing the look on my son's faces when they walked into the warehouse. We were all very impressed with the amount of donations we received and the amazing staff who helped us. We were also recently able to attend the MN Twins Armed Forces Appreciation day. We were given tickets to sit in a suite and got to meet Justin Morneau!

#### UHL: How have sports helped you in life and in the military?

Alicia: Sports have shaped who I am today. I have learned the value of teamwork, as well as dedication and determination. There were many highs and lows that I had to overcome at a young age and now pass along to our kids. As a captain, I had to be a leader to my team and a positive role model. In track, I needed a lot of dedication and determination. Although it is not an individual sport, only I could push myself to make me a better sprinter and jumper.

UHL: Do you have a message to military supporters and UHL Supporters?

Alicia: Thank You, Thank You, Thank You!!! My family and I cannot put into words the gratitude we have for UHL and supporters of the military. Without the support we receive, my family would not be where we are today. UHL has donated so much to our kids for their sports and has taken a tremendous burden off us financially. Knowing there are so many military supporters out there warms my heart. It's people like them who make me extra proud to serve!

#### UHL: When did you become an ambassador for UHL and why?

**Matt:** I became a UHL Ambassador in the summer of 2010. My wife, Kim, decided it was time we became more involved in our community and she had heard about UHL from the great work Brent Burns was doing while playing for the MN Wild. Kim and I both have a lot of compassion for the men and women of our armed services and wanted to help give back to their families.

#### UHL: What is your favorite memory with UHL?

**Matt:** My favorite UHL memory was back in December of 2012 when UHL founder, Shane Hudella, and I accompanied the Chairman of the Joint Chiefs of Staff, General Martin Dempsey, on his USO Christmas Tour to the Middle East. We got the chance to meet so many courageous men and women and it was extremely rewarding to show them our gratitude. It was an incredible trip, one I'll never forget.

**UHL:** Do you have any pre-game rituals?

**Matt:** I tend not to believe in pre-game rituals or superstitions. However, I am an extreme creature of habit. I tend to follow a daily routine that I found helps me prepare to play.

#### UHL: What would you like to say to the military kids of this country?

**Matt:** I want you to know that both your parents are heroes and I hold them both in high regard. Obviously the military parent for their sacrifices on the battlefield, but never forget the sacrifices that the parent at home has made! They both have given up so much to make our world a better place and for that we are all thankful!

### AMBASSADOR SPOTLIGHT

Matt Hendricks, Former NHL Player



### MILITARY KID SPOTLIGHT

Baylen Kruger, 8, Minnesota



**UHL:** What are your favorite sports/teams/player? **Baylen:** Football/Baseball/Basketball, Vikings/Twins/Timberwolves, Adam Thielen

- UHL: What is your favorite memory with UHL?
- Baylen: Getting a new bike at the Bikes for Kids event!!

UHL: How have sports helped you in life?

Baylen: Sports have really helped my confidence and learn how to work together with a team!

UHL: What do you want to be when you grow up?

Baylen: Professional football player... a wide receiver like Adam Thielen!

**UHL:** Do you have a message to military supporters and UHL Supporters? **Baylen:** I'm SO thankful for all of the support you give to UHL and in return they give to kids like me! Thank you for giving me amazing opportunities and memories!

## LEGENDARY ROCK BAND 'CHICAGO' IS COMING TO HASTINGS, MN IN SEPTEMBER

Rivertown Live! is bringing legendary American rock and roll band with horns **Chicago** to the riverbanks of Hastings, MN on September 6<sup>th</sup>, 2019!

Doors open at 5:00 PM that evening with a special performance from the 34<sup>th</sup> Infantry Division Band at 6:30 PM. Chicago will take the stage at 8:30 PM for a performance you won't want to miss!

This concert will benefit the military kids of United Heroes League and the Hastings Area Rotary Club. Proceeds will go towards a temporary housing project for United Heroes League Military Kids.

Tickets range from \$50-500 and can be purchased on <u>www.RivertownLive.com</u>. If you have any questions, please visit the website above, or email RivertownLive@UnitedHeroesLeague.org.





# **MVP SPONSORS**

Anaheim Ducks Arby's Bauer Hockey Carlson Capital Management Comcast Cub Foods Da Beauty League Feldmann's Imports Fox Sports North Granite City Lumberjacks Great Clips Hastings Area Rotary Club

J Robinson Wrestling Matt & Kim Hendricks Minnesota Timberwolves Minnesota Twins Minnesota United FC Minnesota Vikings Minnesota Wild New York Islanders NHLPA Ohio State Men's Hockey Pittsburgh Penguins Prairie Island Indian Community San Diego Padres San Jose Sharks Texas Rangers Thomas & Brittney Greiss Toro Tradition Companies Travelers UPS USA Hockey Washington Capitals Wells Fargo

### **Upcoming Events**

August 8<sup>th</sup> | SD Padres Kids Baseball Camp August 11<sup>th-</sup> 14<sup>th</sup> | UHL Warrior Camp September 6<sup>th</sup> | Rivertown Live Concert Presents CHICAGO September 28<sup>th</sup> | Camo Gala

### How Can You Help?

Donate Become a Sponsor Fundraise Host a Gear Drive Attend our Events Become a Volunteer Leave a Testimonial

United Heroes League is a 501(c)(3) nonprofit organization • Federal Tax ID Number 27-0711063 15211 Ravenna Trail Hastings, MN 55033 • <u>www.UnitedHeroesLeague.org</u>