THE UHL SCOUTING REPORT

The official newsletter for United Heroes League, a non-profit organization that helps military families build confidence, friendships, and engagement through sports.



LETTER FROM UHL

It has been a unique year to say the least. For those who have not served in the military, 2020 has been like a deployment; we have dealt with separation from friends and family, the government has driven what you can and cannot do, and there has been an overhanging cloud of stress and tension that we all pray is blown away soon by the winds of change.

Now imagine going through this past year with a parent deployed, away for a training exercise, or sent to respond in our own communities to COVID-19 or civil unrest. There is no denying that it has been an especially challenging year for military families... but they are incredibly resilient.

We are very proud that United Heroes League has faced these challenges head on. We did not put our mission on hold because we could not stop supporting the men and women who serve our country so selflessly every day.

Despite a 40% drop in financial support this year due to COVID-19,

UHL was still able to provide millions of dollars' worth of benefits to thousands of military kids across the country when they needed us most. We are so grateful to our amazing partners and private donors that kept us going this year, without their support our mission would have stalled, and military kids would have had to step away from the game they love, a game that is giving them a valuable outlet for stress right now.

As we near the end of 2020 we know that brighter days are ahead. We are wrapping our Holiday Heroes campaign where military kids throughout the nation have stepped up to help us fundraise to keep the mission going. If you would like to check out some of the stories from these campaigns, or if you are able to help with an end of year gift yourself, please visit our website for more details. We could use your help now more than ever.

From all of us here at UHL, *Happy Holidays*, and all our best in 2021!







2020 ACCOMPLISHMENTS

- 1. Over 2 million dollars in giving during the pandemic
- 2. Over 1 million dollars in sports equipment alone distributed to military kids
 - 3. Conducted 40 zoom calls with military kids and their pro sports idols
 - 4. Safely hosted almost 100 kids at our 2020 Warrior Camp
- 5. Opened our military grade "Heroes Course" to build confidence in military teens
- 6. Safely hosted our annual Camo Classic golf and Camo Gala events in person
- 7. Through the NHLPA, created lifetime memories for 5 families at the 2020 Honda NHL All-Star Game (link)(link)
 - 8. Minnesota Vikings Salute to Service gear giveaway and special experience of meeting NFL pro's (link)
 - 9. Partnered with the Philadelphia Flyers & Pure Hocky to outfit 100 military kids in new hockey gear (link)
 - 10. NHLPA Veterans Day initiative gear giveaway and special experience of meeting NHL pro's (link)

11. Hosted military kids for a special day with Minnesota Wild players at the Heroes Course (link)

Arbys

Presented by Arby's December 2020 Issue 7

ANNUAL ICE FISHING TOURNAMENT

What: 2021 Justin Morneau Ice Fishing Classic

When: Saturday, February 13th 2021

Where: Hunters Point Resort

5436 479th St. Isle, MN 56342

Cost: \$20 per ticket

-Admission to the event

-Door prize drawing to win 100s of prizes

Tickets: https://unitedheroesleague.org/2021icefishing/

Can't attend the event? You can still support UHL and our mission by purchasing tickets to the event with a chance to win amazing door prizes!

Prizes can be shipped nationwide!*

*Excludes Grand Prize 12x22 IceHouse



MVP'S - MOST VALUABLE PARTNERS

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Arby's

Bauer Hockey

Bill Belichick Foundation

Carolina Hurricanes

Comcast Cub Foods

Da Beauty League

DAV

Feldmann's Imports Fox Sports North

Granite City Lumberjacks

Great Clips

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Minnesota Timberwolves

Minnesota Twins Minnesota United FC Minnesota Vikings Minnesota Wild

New York Islanders

NHLPA

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Tradition Companies

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How Can You Help?

Donate

Become a Sponsor Fundraise Host a Gear Drive Attend our Events Become a Volunteer Leave a Testimonial

United Heroes League is a 501(c)(3) nonprofit organization • Federal Tax ID Number 27-0711063 15211 Ravenna Trail Hastings, MN 55033 • www.UnitedHeroesLeague.org

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